

Australian Compliance Institute sponsorship opportunities 2025

About us

For close to 30 years, the Australian Compliance Institute (ACI) has operated as a not-for-profit membership organisation, setting the standard for compliance professionals and championing those whose job it is to provide accountability in their organisations. We do this by harnessing thought leadership, sharing knowledge, advocacy and professional development via our RTO.

We are fortunate to have a highly accomplished board, comprised of respected individuals with a depth of experience that is enviable. Together, we maintain our focus on organisational and marketplace integrity and sustainability while ensuring the ACI remains at the forefront of developments within the industry.

Our members rely on the ACI to provide education, regulatory insights and resources to reflect their experience and differing needs. Whether they are just starting their career or have 20-plus years of experience. The learning opportunities we offer are designed to equip people with the knowledge to navigate an increasingly complex regulatory environment.

From individual memberships to broader corporate membership options, we also offer, as outlined here, key sponsorship opportunities for organisations to ensure we maintain a collaborative, mutually supportive community.

On the following pages, we have captured opportunities to be a sponsor, from our flagship conferences through to roundtables, award ceremonies, content marketing and online advertising. We're excited to offer a varied platform to promote your value and expertise in supporting the endeavours of compliance professionals around Australia.

Our events target specific areas of interest, levels of seniority and sectors. We suggest that for the best impact, you consider a mix of touch points with our members.

I'm looking forward to speaking with you about any opportunities that match your organisation's goals for 2025.

For returning sponsors and to the businesses that will join our sponsorship stable, thank you for being part of our journey.

Together, we're building a stronger, more resilient compliance culture for Australia.

A handwritten signature in black ink that reads 'Joanne' in a cursive, flowing script.

Joanne Phillips, CAE
Chief Executive Officer
Australian Compliance Institute

Why be an ACI sponsor?

- **Enhanced brand visibility** among highly engaged compliance and risk professionals from a diverse range of industries at various stages of their career.
- **Networking and business development opportunities** at ACI events can facilitate connections with potential clients and thought leaders.
- **Demonstrated commitment to the compliance industry**, enhancing your reputation and building trust with stakeholders. It also shows your dedication to upholding high ethical standards and promoting a strong compliance culture.
- **Showcasing your expertise** by partnering with the ACI showcases your organisation's thought leadership and breadth of experience.
- **Talent acquisition and development** – we can connect you with talented compliance professionals seeking career advancement. It also demonstrates your commitment to professional development, which can attract and retain top talent.

PLEASE NOTE

- The ACI is looking to launch a refreshed online journal in 2025. Opportunities will be advertised for this in the coming months.
- Our social media platforms will expand to Instagram and Facebook in early 2025, offering further cross-promotional opportunities.

1. CONFERENCES IN 2025

TARGET ATTENDANCE

Over 300 delegates in person and online

DURATION

Full-day program

SOCIAL MEDIA COMMUNITY

Over 4,500 professionals

AML and Financial Crime Congress

The preeminent financial crime meeting in Australia, bringing together government and industry experts in anti-money laundering, counter-terrorism financing, as well as fraud.

WHEN

May 2025

WHERE

Sydney

INVESTMENT

Please refer to the next page for the various opportunities available.

ACI Annual Conference

The flagship event for the ACI brings together our members, compliance thought leaders, regulators, and industry stakeholders to share ideas and experiences. This will be a full-day event with ample time for networking breaks.

WHEN

October 2025

WHERE

Capital city location TBC

INVESTMENT

Please refer to the next page for the various opportunities available.

NB. Corporate members who are entitled to access speaking opportunities, please contact our team to discuss this further. Sponsorship of the ACI Annual Conference will also include a reduced ticket price for any staff that would like to attend the gala dinner.

PACKAGE OPTIONS – CONFERENCES

Naming partner x1 available	Platinum x2 available	Diamond x4 available	Networking drinks x1 available	Sponsored speaker	Exhibitors
Exclusive naming rights to the conference: 'ACI x (TBC) presents the...'	X	X	X	Thought leadership (topic pre-approved by ACI)	
Delegate tickets x15	Delegate tickets x10	Delegate tickets x5	Delegate tickets x2	Delegate tickets x2	Delegate tickets x2
Delegate demographic data eg job title, industry and contact information dependant on opt-in	X	X	X	X	X
Attribution in opening and closing remarks	Attribution in opening and closing remarks	X	X	X	X
Cross promotion via owned channels inc website, social media, conference materials, eDMs	Cross promotion via owned channels inc website, social media, conference materials, eDMs	Cross promotion via owned channels inc website, social media, conference materials, eDMs	Cross promotion via owned channels inc website, social media, conference materials, eDMs	Cross promotion via owned channels inc website, social media, conference materials, eDMs	Cross promotion via owned channels inc website, social media, conference materials, eDMs
Advertisement in conference materials	Advertisement in conference materials	Advertisement in conference materials	Advertisement in conference materials	Advertisement in conference materials	Advertisement in conference materials
Brand presence in event space eg pull-up banners	Brand presence in event space eg pull-up banners	Brand presence in event space eg pull-up banners	Brand presence for networking session	Brand presence in event space eg pull-up banners	Brand presence in event space eg pull-up banners
INVESTMENT: \$30,000+gst	INVESTMENT: \$10,000+gst	INVESTMENT: \$5,000+gst	INVESTMENT \$5,000+gst	INVESTMENT: \$5,000+gst	INVESTMENT: \$4,500+gst

AWARDS AND GALA DINNER

This prestigious evening offers a unique opportunity to network with industry leaders while enjoying fine dining, entertainment, and the recognition of outstanding achievements. The dinner event will follow the Annual Conference event.

WHEN

October 2025

WHERE

Capital city location TBC

Naming rights sponsor x1 available	Gold sponsor x2 available	Silver sponsor x4 available	Entertainment sponsor x1 available	Award category sponsor
Exclusive naming rights: '[Your company name] presents the Australian Compliance Institute Awards & Gala Dinner'	Logo featured on stage and event materials, and digital platforms	Logo included on stage and in event materials and digital platforms	Branding featured during entertainment segments	Exclusive sponsorship of one award category eg 'Compliance Professional of the Year'
Prominent logo placement on stage, event materials, digital platforms, and media coverage	Recognition in opening and closing remarks and event program	x6 guest tickets	Logo in event materials and digital platforms	Opportunity to present the award on stage
Opportunity to deliver a 5-minute address during dinner	x8 guest tickets with preferred table placement	Quarter-page ad in the event program	x4 tickets to the event	Logo included in event materials
VIP table for x10 guests with premium placement	Half-page ad in the event program	Featured mention in pre/post event communications		x2 tickets to the event
Full-page ad in the event program	Featured mention in pre/post event communications			
Featured mention in pre/post event communications				
INVESTMENT: \$20,000+gst	INVESTMENT: \$12,000+gst	INVESTMENT: \$8,000+gst	INVESTMENT: \$6,000+gst	INVESTMENT: \$3,000+gst

2. ROUNDTABLES AND NETWORKING

Co-sponsored bespoke events tailored to your interests and industry. Preference is given to thought leadership exclusive events that progress the ACI's objectives and provide professional development to members. In-person events are available in Sydney, Melbourne, Brisbane, Perth and Adelaide.

WHEN

As agreed

WHERE

In-person, Australian capital cities or regional locations

TARGET ATTENDEES

Minimum of 20 up to 100 per event

ACI TO PROVIDE

- Support regarding content and structure
- Social media and eDM promotions
- Direct communications to attendees

PARTNER TO PROVIDE

- Speaker/s suggestions and value-add content
- Copy for the event invite and eDMs
- Social media imagery and caption

INVESTMENT

\$3000 +GST (minimum, variable per event)

Please note: a fully supported event would typically be around \$6,000 +GST

3. THOUGHT LEADERSHIP SEMINARS

Opportunity to partner with the ACI to develop and deliver online or in-person seminars, covering topics of interest and relevance to our community. Webinars have proven to be a popular source of sharing current, trending topics and industry developments with a captive audience of compliance and risk professionals across multiple industries.

TARGET ATTENDANCE

Typically, over 2,500 members attend, view or review our webinars across the year.

ACI TO PROVIDE

- Marketing support to promote your event, including preparation of key documents, writing and promotion via eDMs and social media posts
- Event registration management
- Member support via email and online
- Cross-promotional opportunities via our website (your logo and link to your website)
- Post-event marketing to leverage key content
- Session hosted by Teams or Zoom via ACI

PARTNER TO PROVIDE

- Structure, idea generation and value-add content
- Imagery to elevate promotions
- Copy to include in the event invite and eDMs
- Social media imagery and caption

INVESTMENT

\$2,500 +GST

4. ADDITIONAL MARKETING OPPORTUNITIES

Solus eDM	Content marketing in eDMs	Advertising in ACI eDMs	Advertising on ACI website
Exclusive eDM content sent to our database	Space provided for the promotion of webinars and other partner resources such as whitepapers, checklists etc in the CEO update. Includes cross promotion via social channels and listing on ACI website	Advertising in the fortnightly CEO update. Content supplied by partner. Link to click through to partner's website.	Content supplied by partner. Link to click through to partner's website.
x4 available per partner, per 12 months	<22 opportunities per year, x4 per partner	<22 opportunities per year, x4 per partner	12 opportunities per year (ad to run for x4 consecutive weeks)
Content inclusions: subject line, logo, banner image, detailed content all supplied by partner via the ACI template	Content inclusions: heading, body copy of detailed text, CTA button to your website	Ad type/size TBC in February**	Ad type/size eg MREC (square ad) TBC in February**
INVESTMENT: \$900+gst (per eDM)	INVESTMENT: \$500+gst (per eDM)	INVESTMENT: \$350+gst	INVESTMENT: \$1000+gst

PLEASE NOTE

From 1 July 2025, no more than two solus eDMs will be sent each month to ensure ample exposure, with a maximum of four eDMs per partner every 12 months.

The eDM schedule is allocated on a priority basis. Only thought leadership topics will be accepted.

**Exact dimensions for newsletter and website ads will be confirmed once space is booked.

**Thank you for considering partnering
with the ACI in 2025!**

Interested in becoming a sponsor?

Please email joanne.phillips@compliance.org.au